

## ***ABOUT THE OWNER/PRINCIPAL...***

In addition to his technical and administrative expertise, Gary J. Jensen has over 30 years experience and acknowledged expertise as a technical writer and editor. As a writer and graphic designer, Gary has specialized in technical and business formats, including books, brochures, research reports, proposals, technical procedures and manuals, training materials, photo illustration, and textbooks. Although specializing in formats for print publication, he also has extensive experience in digital and multimedia formats including digital video editing and DVD authoring.

After receiving a Bachelor's degree in Chemistry and attending Columbia University College of Physicians and Surgeons, Gary started his career as a research scientist for a major medical laboratory equipment manufacturer with responsibilities to develop and improve state-of-the-art automated diagnostic and biochemical analysis equipment, methods and techniques.

In 1980, Gary joined Westinghouse Electric Corporation at the Naval Reactors Facility in Idaho, where he graduated from Nuclear Power School and served for eleven years in various technical and administrative capacities, including two years as Shutdown Coordinator for the S5G Prototype with responsibilities for planning, scheduling and overseeing maintenance and recovery evolutions for the reactor plant. Gary also served as training coordinator for various Westinghouse organizations with responsibilities for developing and providing continuing education programs and resource materials for professional, engineering, and craft personnel. He also served with a Westinghouse computer support organization having responsibilities for evaluating microcomputer hardware and software, installing new computer systems, and providing maintenance and training support for more than 300 microcomputer systems.

Gary was a member of the Emergency Control Center Team at the Naval Reactors Facility, coordinating security activities in response to general facility emergencies. He also trained and qualified in crisis negotiations with designated responsibilities to function at various times as Hostage Negotiator, Hostage Negotiation Team Leader, Tactical Operations Center Commander, and Intelligence Officer.

Gary was General Manager and Publisher for TECHSTAR, Inc. [1991–2003], and now continues as Owner/Principal of a graphic design and publishing business providing services which include publication design, technical writing and editing, consulting, typesetting, digital photography, and photo editing. He is a current member of the American Institute of Graphic Arts [AIGA], and the Media Communications Association International [MCA-I, formerly ITVA].



**Gary J. Jensen  
Owner/Principal**

**JENSENART™**

# **SUMMARY OF EXPERIENCE**

## **Gary J. Jensen, Owner/Principal**

### **TECHNICAL AND BUSINESS WRITING**

Over thirty years experience and acknowledged expertise in technical and business writing formats, including research reports, technical proposals, technical and administrative procedures and manuals, nuclear facility incident reports, business reports and correspondence, textbooks and training materials.

### **TECHNICAL AND BIOMEDICAL RESEARCH AND DEVELOPMENT**

Seven years as a research scientist for a major medical laboratory equipment manufacturer with responsibilities for developing and improving state-of-the-art automated diagnostic and biochemical analysis equipment. Experience included equipment design, development of new analysis methodology, development and testing of new manufacturing and quality control techniques, field testing of new diagnostic equipment, and preparation of evaluation reports for FDA approval of new diagnostic equipment and methodologies.

### **FACILITY TRAINING PROGRAM DEVELOPMENT AND IMPLEMENTATION**

Developed training programs, resource materials, and qualification standards for nuclear facility maintenance and engineering personnel. Served as training coordinator for various facility organizations with responsibilities for developing and providing continuing education programs for professional, engineering, and craft personnel. Instructed several seminars, including: Principles of Nuclear Reactors; Use of Microcomputers; Basic, Intermediate, and Advanced MS-DOS; and Introduction to Desktop Publishing.

### **REACTOR PLANT MAINTENANCE**

Two years experience as Shutdown Coordinator for the S5G Prototype at the Naval Reactors Facility in Idaho Falls, Idaho. Responsibilities included planning, preparation, scheduling, overseeing corrective and preventive maintenance and recovery of the reactor plant, and preparing the required documentation and reports for those evolutions. Developed and qualified an improved asbestos removal procedure which exceeded federal standards for asbestos removal.

### **REACTOR FACILITY EMERGENCY PLANNING AND RESPONSE**

Six years as a member of the Emergency Control Center Team at the Naval Reactors Facility as security radio operator and recorder, coordinating security activities in response to general facility emergencies. Two years service with the security contingency force, providing armed response backup to defend the reactor facility against terrorist operations. Trained and qualified in crisis negotiations with designated responsibilities to function at various times as Hostage Negotiator, Hostage Negotiation Team Leader, Tactical Operations Center Commander, and Intelligence Officer. Served for two years as the designated Primary Hostage Negotiator for the Naval Reactors Facility.

Performed and issued a nuclear facility vulnerability analysis report.

Performed a comprehensive nuclear safety audit of the Expended Core Facility at the Naval Reactors Facility and issued a detailed analysis of deficiencies with recommendations for corrective actions.

### **MICROCOMPUTER INSTALLATION AND SUPPORT**

Over five years experience with a computer support organization for Westinghouse Electric Corporation. Responsibilities included evaluating new microcomputer hardware and software, providing programming assistance, installing new computer systems, and providing maintenance and training support for more than 300 microcomputer systems.

### **GRAPHIC DESIGN, PUBLISHING, AND MULTIMEDIA**

More than twenty years experience as an independent graphic designer and consultant providing services which include publication layout and design, technical writing and editing, consulting, photo editing, illustration, and typesetting. Products include brochures, technical manuals, training materials, advertisements, and graphic design services. Traditional and digital photography, video editing, DVD authoring, and stock photo licensing round out current service and product offerings.

### **EDUCATION, ASSOCIATIONS, AND INTERESTS**

- B.S. in Chemistry, summa cum laude, from Wagner College in 1971.
- Attended Columbia University College of Physicians and Surgeons.
- Graduate of the Westinghouse Nuclear Power School (equivalent M.S. in Nuclear Engineering).
- Previous Auxiliary Police Officer, NYPD, Emergency Services and Patrol Division.
- Previously qualified EMT for emergency response at an industrial facility.
- Member, American Institute of Graphic Arts (AIGA).
- Member, Media Communications Association International (MCA-I, formerly ITVA).
- Listed in Marquis Who's Who in the West
- Listed in Marquis Who's Who in the Media and Communication